

OSCAR GOMEZ

GRAPHIC AND WEB DESIGNER



CONTACT

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WEBSITE

www.oscargomezstudio.com

ADDRESS

11630 N. Bayshore Dr. Apt 1
Miami, FL 33181

+ PROFILE

I'm Oscar Gomez Jr. Web & Graphic Designer. My passion is to help brands to communicate effectively and connect with customers & consumers. I've been in the creative industry for 15 years and I just love design and marketing.

+ SUMMARY

I have strong skills in Adobe Creative Suite CC, especially in Adobe Illustrator, Adobe Photoshop, and Adobe Indesign.

I create beautiful websites using Wordpress Platform & Shopify for E-Commerce solutions. You can choose your own theme or I can build it from scratch. I set up your website with Google Analytics and basic SEO Optimization for Google & Bing search engines.

Also, I can design editorial magazines and multimedia catalogs and publish them Apple Store and Google Play.

Last but not least, I can help with all your social media designs projects for Facebook, Twitter, Instagram, Youtube, Pinterest and more.

Email Marketing is key to the sales process and I understand the importance of great design and communication via email using platforms such as Mailchimp, Aweber or Constant Contact.

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PRO SKILLS

Wordpress	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Illustrator	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Photoshop	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Indesign	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Html / Css	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Wordpress	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>

PERSONAL SKILLS

Creativity	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Team work	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Hard work	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>
Leadership	<div style="width: 80%;"><div style="background-color: #f44336; height: 10px; border: 1px solid #ccc;"></div></div>

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+ JOB EXPERIENCE

● OGSTUDIO (FREELANCE)

JAN 2012 - PRESENT

Web & Graphic Designer. Wordpress & Shopify Web Design. Email Marketing. Social Media. IOS & Android UI/UX Designer.

● ASIVIAJO / QUALITAS ASSISTANCE

FEB 2009 - DEC 2011

Web Designer. Graphic Designer. In charge of daily maintenance of the main company website, used by a team of 300 sales agents in Latin America. Also in charge of design the weekly travel newsletter for customers.

● FEDEX - SIGNS & GRAPHICS

FEB 2007 - JAN 2009

Signs & Graphics Manager. In charge of retail sales and production of signs & banners for Fedex Customers. Provided customer service including anticipating customer needs, suggesting alternatives and problem solving and is able to satisfy those needs with a minimum amount of supervision. Customer order taker, giving pricing information, performs consultative selling to customers and explains the benefits of different sign types based on production and pricing knowledge. Worked with other centers to ensure that Signs & Graphics orders are shared correctly in the OTP (Order To Pay) system.

+ EDUCATION

● AA IN GRAPHIC DESIGN - PARAGUAY

MAR 2002 - FEB 2004

Graphic Designer. University of Arts in Asuncion Paraguay

● 480 INTERACTIVE CERTIFICATION IOS & ANDROID APP

MACH 2015 - MAY 2015

Certified App Designer UI/UX Designer for 480 Interactive Software. 480i is a plugin to design apps directly from Indesign and publish the to Apple Store & Google Play

+ HOBBIES

- PHOTOGRAPHY
- MUSIC
- MOVIES
- PETS
- SWIM